

Tizra Features

Tizra is the fastest route from offline documents to fully web-optimized information that users can quickly search and reference. Offering unparalleled ease of use and a completely web based architecture, it can be accessed from anywhere via a wide range of devices, and requires no installation, maintenance, or custom software coding.

Yet Tizra offers the flexibility, performance and security to handle mission critical information distribution and management on any scale. Already powering secure commerce sites for some of the most prestigious names in publishing, it's proven it's ready for applications ranging from small legal and consulting firms to international banking.

Features include...

Targeted Search

- All documents are full-text searchable, with relevancy ranked search results. Search “snippets” give a quick preview of search term context.
- Search hits link users directly to the exact page they want, not just the document, and search terms are highlighted within the page.
- Users can search across a whole site, or limit scope to whatever collection or document they choose.
- Advanced option allows search within specific metadata fields.

Fast, Flexible Site Management

- Quickly group documents into multiple collections with tagging and dynamic metadata filtering.
- Break documents into subsections to be viewed separately, or rearranged and reassembled into new documents and collections.
- Preview all changes in a private staging area before going live.
- Documents are automatically displayed in easy-to navigate indexes by title, author, publication date or whatever metadata field you choose. Flexible design scales to accommodate thousands of documents.

Page-at-a-Time Viewing

- Fast downloads, no matter how large the document...even on slow internet connections.
- Every page has its own URL for easy bookmarking, citing and sharing (including with social bookmarking services like Delicious and Digg).
- Works in any browser, including web-enabled handhelds like the iPhone. No new software to download or new interfaces learn.
- “Soft” DRM discourages piracy, without discouraging authorized use.
- Download option lets you provide whole or partial documents for offline viewing if desired.
- Support for non-PDF attachments lets you publish any type of file format alongside your documents, including video, audio and MS Office.
- Variety of online viewing options, including full-screen zoom, to support different user preferences and browsers.

Agile Access Management

- Apply different access rules to any collection, document, or section of document down to the individual page.
- Wide range of access rules and features, including...
 - Time-limited access
 - Access limited to a specified number of concurrent users or “seats”
 - Access limited to specific users and groups
 - IP range authentication for automatic organizational or institutional access
 - Multiple simultaneous logins for users with multiple affiliations and privileges
- Account management controls let you edit all user properties and privileges and add your own custom fields
- Simple, self-serve account management screens let your users enter and update their own information and retrieve lost passwords without support.
- Detailed account activity reports let you see exactly which users are accessing which content

SEO and Discoverability

- Controls let you specify which parts of your content you want search engines to access, and which parts are off limits.
- Content selected for discoverability is optimized so users can find it in Google, Yahoo, Microsoft and other search engines
- Search engine hits link users to the exact page they’re looking for within your documents.
- Integration with Google Webmaster Tools lets you see how your documents are indexed, and what search terms users are finding them with.
- Built-in-RSS feeds let users “subscribe” for automatic updates whenever new documents are added.

Agile Marketing, Merchandising and eCommerce

- Easily sell access to any collection, document or section of document down to the individual page, or sell access to your site as a whole.
- Set terms of sale including...
 - Pricing, including a selection of international currencies and tax calculations configurable by region.
 - Subscription duration
 - Special discounts based on coupon code or private URL
 - Number of concurrent access seats for institutional subscriptions
 - Free trial (one claim per customer)
- Create multiple, independently targeted promotions for each product with your own text and design and define when and to whom promotions are presented.
- Draw traffic by selectively opening your site to search engines. Search engine crawlers are granted special access to content so prospective buyers can find it but can’t view it until they purchase via one of your promotions.

- Select a commerce fulfiller to perform secure credit card transactions and have it up and running in minutes. No merchant account required.
- Track the success of your promotions and products with detailed Google Analytics reports including click-through, conversion and shopping cart abandonment rates. Funnel visualizations provide a quick, graphical view to help you optimize the purchase process.

Agile Site Design Tools

With our drag and drop control panel and web standard CSS, you can work with your own web designer to completely private label your Tizra site with your own graphics, layout and colors. Powerful templating lets you create standard design elements, like navigation headers and footers, which are applied and easily updated across the whole site, and override those standards to customize design for specific collections, or even specific documents. No software developer skills required.

Precise Analytics

Page-at-a-time document delivery means web analytics reports not only track the popularity of documents, but of specific pages within documents. Compatible with a wide range of web analytics packages, including free Google Analytics.

No Software Development or Coding Required

Easy web control panel enables non-technical personnel to manage all Tizra features from anywhere.

No Content Conversion Required

- Works with standard PDF files, easily exported from virtually any software, or scanned from hard copy.
- Leverages existing metadata and PDF by importing from the PDF for display and document management. PDF bookmarks automatically convert into web-based tables of contents for each document.

Bulk Content Upload Services

If you need to get a large number of documents online at once, you can bypass the normal upload process by simply sending us PDFs and metadata via FTP or disk. Metadata can be in the PDFs, or in a separate Excel or comma delimited text file.

REST API

Enables developers to integrate Tizra sites with other applications to create single sign-on, shopping cart and other end user experiences that fit together seamlessly.

Bulk User Upload Services

If you have a large number of users you want to manage access privileges for, you can save data entry by sending the data for import in an Excel or comma delimited text file.

Design and Setup Services

Our consultants can create a complete, private label site using your design and any content and user data you'd like us to use.